

Press Release

Embargo Date: Tuesday, 27th June 2017- For Immediate Release

Local gardening business with a big heart

Local gardening business, Carty Services Ltd, was set up in 2005 by Martin Carty from his home in Warwick. The business has gone from strength to strength over the years and currently employs 20 staff.

Despite its success Martin has stayed true to his founding principles and social conscience by supporting his team to get involved each year in a voluntary project that enriches a local community.

Martin approached Warwickshire Community and Voluntary Action (WCAVA) for help in finding a project this year, and was put in touch with St Margarets Community Centre in Whitnash and Warwick Gates community centre. Both Centres were in need of some improvement to their outside space. Martin and his team wasted no time in getting stuck in and making the area outside St Magarets more attractive and safe for the local community to use over the summer months, with Warwick Gates to follow.

Martin said....

“This is about putting profit to one side for a couple of days a year. We are fortunate that our business is successful and want to give something back to our local community. As a team we get a lot out of doing this good work as it brings us together and gives us a real sense of well-being.”

Kate Morrison, Director of Volunteering at WCAVA, said...

“When I first visited Martin to discuss his plans I was really impressed that a small local business was prepared to do something like this in the local community. At WCAVA we promote employee supported volunteering, but generally get approached by much larger national or international businesses.

There are so many worthwhile projects out there that need support by volunteers we would love to broker more arrangements like this one and we’d very much welcome approaches from other businesses who feel the same way as Martin. These projects are a great way to build teams whilst giving something back. Everyone benefits!”



The team starting work at St Margarets. From Left to right, Martin Archer, Martin Carty, Graham Howe (Ops Manager at St Margarets) and Martin Higgins.

ENDS

NOTES TO EDITORS

- Anyone interested in group volunteering can contact WCAVA on 01926 477512 and ask to speak to Kate Morrison or Helen Wilkinson.
- If individuals would like to volunteer then they can visit www.wcava.org.uk/volunteering-individuals. They can register onto the volunteer bank and can search for opportunities.
- For more information about this press release, please contact Helen Wilkinson on 01926 477512, email helen.wilkinson@wcava.org.uk
- Warwickshire Community and Voluntary Action (WCAVA) is the leading local infrastructure and support organisation for the voluntary and community sector in Warwickshire. For further information visit: www.wcava.org.uk.